



*EUROPEAN COMMERCE REGISTERS FORUM 2014*

# **BUSINESS DATA FOR ECONOMIC DEVELOPMENT**

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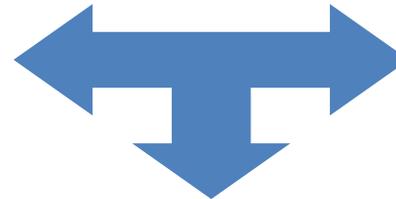


# The OECD in Action

The OECD is one of the largest and most reliable sources of **comparable statistical, economic and social data**

1. Collection of data

2. Analysis



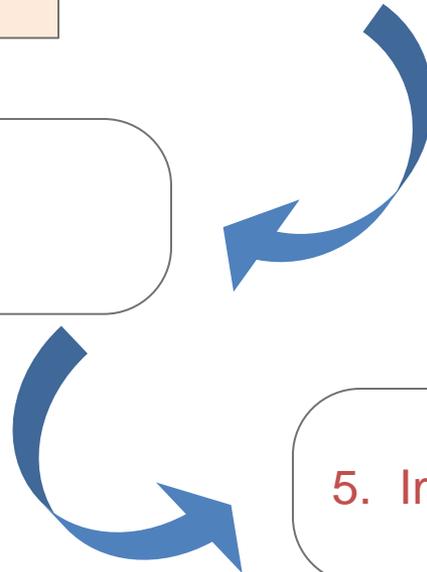
Dialogue between member and non-member countries (governments, business players, other stakeholders).

3. Discussion

4. Decisions

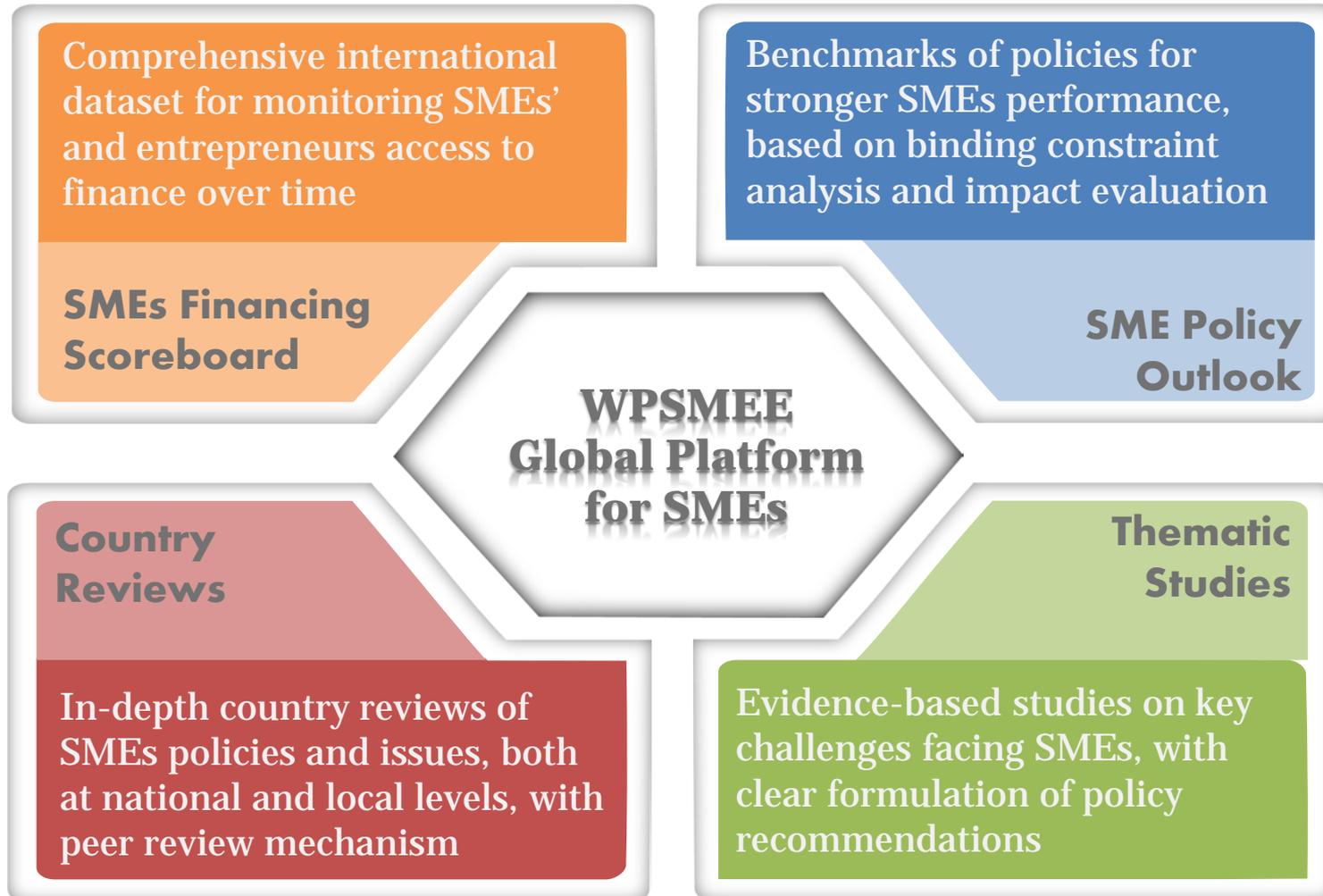
Assessment and peer reviews.

5. Implementation





# OECD Working Party on SMEs and Entrepreneurship (WPSMEE)





# Business data: a key tool for **policy makers**

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- Reliable, timely, comparable data is crucial for **better** policy making
  - what is happening
  - why it is happening
  
- Istanbul OECD Ministerial Meeting (2004): call for
  - More robust statistics on SMEs and entrepreneurship
  - Integrated business statistical register (unique ID for SMEs across registers and surveys)
  - Better use of existing data, to reduce burden on SMEs and public administration



**OECD – Eurostat *Entrepreneurship Indicators Programme* (EIP)**



# Business data: a key tool for **firms**

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- Certification function
  
- Timely legal and economic information
  - supporting market interaction
  - easing relationship with the public administration
  
- Up-to-date information about business activities and trends in relevant industries/markets



# Business data: a key tool for **researchers**

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➤ **Using data** is what gives data value

- feeding research analysis on business structure and dynamics, business eco-systems, policy evaluation

➤ **Big challenge: open data**

- Increasing demand and policy objective
- The costs of making existing data open
  - Maintaining
  - Updating
  - Making data accessible to different users



Design cost-efficient data infrastructure across public data providers



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Thank you

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